

## Vendor Survey for Franklin County Farmer's Market Feasibility Study

1. Are you completing this survey online or at a meeting?  
 Online using the link provided  
 At a Meeting (include event and date) \_\_\_\_\_
  
2. Where have you sold products in the past year (Check all that apply)?  
 Grocery Store  
 Large Retail Store  
 Internet  
 Franklin County Farmer's Market  
 Different farmer's market (include name and location) \_\_\_\_\_  
 On farm  
 Community Supported Agriculture (CSA) Program  
 Do not currently sell products  
 Other (please specify) \_\_\_\_\_
  
3. How often do you sell products at the existing Franklin County Farmer's Market?  
 More than once a week  
 Once a week  
 Once a month  
 Rarely  
 Never
  
4. If a new farmer's market were built in Franklin County how often would you sell products at a new market?  
 More than once a week  
 Once a week  
 Once a month  
 Rarely  
 Never
  
5. What months would you most likely sell products at a Franklin County Farmer's Market (check all that apply)?  

<input type="checkbox"/> January	<input type="checkbox"/> July
<input type="checkbox"/> February	<input type="checkbox"/> August
<input type="checkbox"/> March	<input type="checkbox"/> September
<input type="checkbox"/> April	<input type="checkbox"/> October
<input type="checkbox"/> May	<input type="checkbox"/> November
<input type="checkbox"/> June	<input type="checkbox"/> December

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6. What days of the week would you be most likely to sell at a Farmer's Market (check all that apply).
- Monday
  - Tuesday
  - Wednesday
  - Thursday
  - Friday
  - Saturday
  - Sunday
7. What would be your preference for hours of operation for a Farmer's Market?
- 8 AM – 5 PM
  - 9 AM – 1 PM
  - Noon – 5 PM
  - Other (please specify) \_\_\_\_\_
8. Which products would you be most interested in selling at a new Farmer's Market (Check all that apply)?
- Fruits and vegetables
  - Value-added products (jams, jellies, canned items, baked goods)
  - Arts & crafts
  - Meat products
  - Dairy or eggs
  - Organic products
  - Other (please specify) \_\_\_\_\_
9. What type of Farmer's Market do you think would be best suited for Franklin County and make you more likely to sell at a market?
- Enclosed market with doors
  - Open shelter
  - Pop-up Tent Market
10. Would you be willing to pay reasonable rent for space in the type(s) of market selected above?
- Yes
  - No
11. In which general location would you prefer a market site to be?
- Downtown area
  - On a major street or road outside of town
  - In a rural area
  - Current location

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12. Do you believe a farmer's market in Franklin County should be a multi-purpose facility that could be used for other events and programs such as weddings, family reunions, birthday parties, etc.?  
 Yes  
 No
13. Would you attend other events at the facility such as meetings, concerts, festivals, etc.?  
 Yes  
 No
14. Would you consider renting the facility for your event(s) if it were available to the public?  
 Yes  
 No
15. Would you use a commercial kitchen if it was available in or near a Farmer's Market?  
 Yes  
 No
16. What products would you process if a kitchen was available for use?  
\_\_\_\_\_
17. Would you be more likely to sell products at a farmer's market if it was near other attractions such as shopping centers, businesses, schools, etc.?  
 Yes  
 No
18. Is your farm or business located in Franklin County?  
 Yes  
 No
19. What town (or former town) is closest to your operation?  
 Bunn  
 Franklinton  
 Centerville  
 Louisburg  
 Youngsville

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20. How far would you be willing to travel to sell at a market?

- Up to 5 miles
- Up to 10 miles
- Up to 20 miles
- More than 20 miles

21. Do you support utilizing county funds to pay for a new Farmer's Market if necessary?

- Yes
- No

22. Do you think only Franklin County farmers or businesses should be able to market products at a Farmer's Market in Franklin County?

- Yes
- No

23. If you could choose one thing that you feel is essential to a Farmer's Market what would it be? \_\_\_\_\_

24. Please share any additional comments that you have regarding the Farmer's Market. \_\_\_\_\_