

March 14, 2017
Charles F. Mitchell
County Extension Director

Franklin County Cooperative Extension has received a grant from the North Carolina Agricultural Development and Farmland Preservation Trust Fund to assist with conducting a feasibility study for a Farmers Market facility in Franklin County. Funding for this study has also been provided by the local Franklin County Farm Bureau Board of Directors. The study will be conducted by representatives from the Lois B. Britt Agribusiness Center at the University of Mount Olive. The scope of services to be determined, but not limited to, include the following:

- Determine market supply focusing on local agricultural product supply.
- Determine consumer demand based on population data and consumer demand.
- Determine the feasibility and demand for product diversification.
- Determine market option feasibility – stand alone, existing, temporary.
- Determine feasibility of complimentary facilities – cooler, kitchen, meeting space.
- Identify potential locations non-specific to tract.
- Identify potential partners.
- Identify potential funding sources.
- Evaluate the impact to farmland retention and transition in Franklin County.

There will be an opportunity for you as a county citizen to attend three meetings that have been scheduled to share your voice in regards to such a facility for Franklin County. The meeting dates and locations are:

1. Franklin County Cooperative Extension Annex – March 30, 2017 starting at 6:30 PM
103 South Bickett Blvd., Louisburg, NC 27549
2. Wake Electric Meeting Room – April 6, 2017 starting at 6:30 PM
228 Park Ave, Youngsville, NC 27596
3. Franklin County Sheriff's Department Substation in Bunn – April 27, 2017 starting at 6:30 PM
382 NC HWY 98 Bunn, NC 27508



Persons with disabilities and persons with limited English proficiency may request accommodations to participate by contacting Charles F. Mitchell, County Extension Director, at 919.496.3344 or email charles_mitchell@ncsu.edu or fax 919.496.0222 or appear in person at the County Extension Office at least 5 days prior to the event registration deadline.

North Carolina State University and North Carolina A&T State University commit themselves to positive action to secure equal opportunity regardless of race, color, religion, creed, national origin, sex, age, disability, or veteran's Status. In addition, the two Universities welcome all person without regard to sexual orientation. North Carolina State University, North Carolina A&T State University, U.S. Department of Agriculture, and local government cooperating.